**List of Potential Web Development Job Titles**

**Technical SEO Specialist:** Search engine optimization (SEO) specialists help develop and/or implement an SEO strategy for their organization. They ensure their company appears early in the search results for relevant keywords within a wide variety of search engines.

**Application Development Manager:** An applications development manager supervises applications developers who help create software. Given the number of industries employing software, applications development managers can be found in fields as diverse as healthcare, video game development, government, and military.

**Product Manager:** Product managers for software oversee software products’ development. They are responsible for facilitating communication among relevant internal personnel and relevant external parties, including with their organization’s implementation and support teams to eliminate programming issues that may arise in different environments.

**Backend Web Developer:** Back-end developers/engineers play a fundamental role in an organization´s digital projects, as they are responsible for programming and maintaining the company’s website and all its components.

**QA and Test Engineer:** Some Test/Quality Assurance (QA) Engineers work with computer science-related applications. A lot of what they do involves making sure that software does what it’s supposed to do. On a day-to- day basis, they create test plans and test cases to determine whether certain parts of the program function as written.

**Front End Web Developer:** A front end developer/engineer is in charge of managing complex details about projects that require analyzing design requirements, as well as recommending technical solutions to make projects scalable, maintainable, and efficient.

**Technical Project Manager:** The principal role of a technical project manager is to develop and maintain a technology project plan, which outlines a project’s tasks, milestone dates, status, and allocation of resources to stakeholders and other interested parties.

**Software Developer:** Software developers are the creative minds behind computer programs. Some develop the applications that allow people to do specific tasks on a computer or another device. Others develop the underlying systems that run the devices or that control networks.

**Web Developer (Designer):** Web developers design and create websites. They are responsible for the look of the site. They are also responsible for the site’s technical aspects, such as its performance and capacity, which are measures of a website’s speed and how much traffic the site can handle. In addition, web developers may create content for the site.

**Computer Programmer:** Computer programmers write and test code that allows computer applications and software programs to function properly. They turn the program designs created by software developers and engineers into instructions that a computer can follow.